

Miss Louisiana's
Outstanding
TEEN

Instructions for Ad Pages

1. All MLAOT Candidates are encouraged to sell a minimum of **2 FULL ad pages** for the MLAOT program book. (Ad pages are 8 ½ x 11.)
2. ALL money and advertisements are due at MLAOT State Meeting, Saturday, February 19, 2022.
 - a. Place all ads, 2 duplicate flash drives of pictures, Ad Sales Agreements and other information in a manila envelope labeled with candidate's name and title. Please label each flash drive with candidate name and title.
3. Do NOT use your candidate number on Ads.
4. Partial pages cannot be accepted. For Example: If you sell a ½ page ad to one business, a ¼ page ad to another, then you must have another ¼ page or 2 – 1/8 page ads to make up a full page. You will be financially responsible for the unsold portion of an ad page.

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|--------------------|-------------------|----------------|
| Ad Pricing: | Full Page: | \$260 |
| | Half Page: | \$130 |
| | 1/4 Page: | \$65 |
| | 1/8 Page: | \$32.50 |

5. Attached is a copy of the Ad Sales Agreement and Candidate Information Form. You will need to:
 - a. Give a copy of the Agreement to the person/business to whom you are selling the ad.
 - b. Make a copy to turn in with your ads.
 - c. Attach a copy to each ad sold and place in the manila folder.
6. Personal Checks will **not** be accepted.
 - a. A business check made payable to the Miss Louisiana Organization will be accepted.
 - b. Monies collected other than business checks must be submitted as **one** certified check or **one** money order for the total amount of pages sold.
 - c. All Payments must be submitted to the Miss Louisiana Organization by February 19, 2022.
7. Only digital pictures and graphics on a flash drive will be accepted for ads.
 - a. Business cards submitted as an ad must be scanned into an electronic format to be accepted.
 - b. Remember you must turn in **TWO** flash drives with your ad pages.
8. All digital files for ad pages should have a minimum resolution of **300 dpi**. Black and white photos are preferred. Photos should be high quality.
 - a. Acceptable file formats include: .jep, .tif, .eps, .gif, .psd, .pdf, .jpg
 - b. Keep text to a minimum on small ads. LESS is best!
9. Candidates are not allowed to use the Miss America's Outstanding Teen, Miss Louisiana's Outstanding Teen logo or crown in their ads.

***Please check your flash drives to make sure that all information is uploaded.**

Miss Louisiana's
Outstanding
TEEN

I, _____ (candidate name),

agree to provide the following ad in the Miss Louisiana's Outstanding Teen
2022 Program Book on behalf of

_____ (purchaser of the ad).

Please circle ad page sold:

| | |
|---------------------------------|-----------------|
| Full Page | \$260.00 |
| 1/2 Page | \$130.00 |
| 1/4 Page | \$65.00 |
| 1/8 Page (Business Card) | \$32.50 |

Details of Ad Sold or Print to be added:

(Ad Seller)

(Ad Purchaser)

_____ Cash _____ Money Order _____ Cashier Check _____ Company Check